



PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

PROPOSED PLAN OF ACTIVITIES

(Under Rule 2(1) and Rule 23(1) of Trade Organizations Rules, 2013)
as audited by a firm of Chartered Accountants:
For the Year 2024

S. No.	Activity	Time Frame		Financial Impact Rs.	Intended Goals (See Annexure 1-5 for Details)
		Date of Commencement	Date of Accomplishment		
2.	Seminars, Meetings and Workshops on Hospitality Sector & Skill Development. Tentative dates are subject to Executive Committee approval.	01-01-2024	31-12-2024	15,000	As described in approved charter
3.	Representations and pre and post budget meetings with Tax Authorities, i.e. FBR, SRB, PRA	05-02-2024 01-04-2024 02-07-2024	30-03-2024 15-05-2024 10-07-2024	5,000	To promote and protect interest of hotel industry and allied services. PHA actively takes part in meetings with FBR and SRB for anomalies in federal and provincial budgets related to industry
4.	Tourism Conference & Receptions, dates are subject to Executive Committee and Members approval and convenience.	01-04-2024	30-09-2024	20,000	Through Tourism Conference, involve and develop hotels interests for tourism promotion and excellence of industry work areas. Also celebrate World Tourism Day through Seminars and events in collaboration with Provincial governments.
5.	Tourism and Budget Proposals to FBR, SRB, PRA, SMEDA, BOI, FPCCI, Chambers of Commerce, Ministry of Commerce and other related forums	10-02-2024 25-04-2023	15-04-2024 25-05-2024	5,000	Submission of hotel industry specific federal and provincial budget proposals from first week of February through mid April ensuring that it also reaches to Finance Minister for this purpose. Before budget, arrange

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					one or two pre-budget meetings with Ministry of Finance, FBR to ensure incorporation of hospitality industry specific proposal.
6.	Participate as an Exhibitor at International Tourism Expo and Pakistan Travel Mart.	20-02-2024 20-02-2024	31-12—2024 22-02-2024	25,000	Association each year participates along with member hotels at PTM, ITE and other Tourism related events.
7.	Elections and Statutory Returns of SECP	01-07-2024	30-10-2024	15,000	Compliance as per Trade Organizations Act 2013 and SECP annual returns
8.	To convene other Meetings with concerned authorities / forums as and when need arises.	01-01-2024	30-12-2024	5,000	Various as described in approved charter
9.	FPCCI Standing Committees constituted each year on Hotels and Tourism, and Regional Committees on Budget Proposals and other subjects.	05-01-2024	31-10-2024	5,000	PHA Office Bearers and EC members participate at FPCCI Standing Committees on Hotels, Tourism Industry, Taxes, Regional Committees on Tax and Budget on hotel industry issues to be redressed through the forum of FPCCI to promote tourism in the country.

(Secretary General)

Chartered Accountant

22 DEC 2023





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S. No.	Activity	Time Frame		Financial Impact Rs.	Intended Goals (See Annexure 1-5 for Details)
		Date of Commencement	Date of Accomplishment		
3.	Seminars, Meetings and Workshops on Hospitality Sector & Skill Development. Tentative dates are subject to Executive Committee approval.	05-01-2025	31-12-2025	15,000	As described in approved charter
4.	Representations and pre and post budget meetings with Tax Authorities, i.e. FBR, SRB, PRA	05-01-2025	31-12-2025	10,000	To promote and protect interest of hotel industry and allied services. PHA actively takes part in meetings with FBR and SRB for anomalies in federal and provincial budgets related to industry
5.	Tourism Conference & Receptions, dates are subject to Executive Committee and Members approval and convenience.	05-01-2025	30-12-2025	20,000	Through Tourism Conference, involve and develop hotels interests for tourism promotion and excellence of industry work areas. Also celebrate World Tourism Day through Seminars and events in collaboration with Provincial governments.
6.	Tourism and Budget Proposals to FBR, SRB, PRA, SMEDA, BOI, FPCCI, Chambers of Commerce and other related forums	10-02-2025	30-05-2025	10,000	Each year PHA in consultation with its members, prepares and submits hotel industry specific federal and provincial budget proposals from first week of February through mid April ensuring that it also reaches to Finance Minister for this purpose.





7.	Participate as an Exhibitor at International Tourism Expo and Pakistan Travel Mart	01-02-2025	31-12-2025	20,000	Association each year participates along with member hotels at PTM, ITE and other Tourism related events.
8.	Elections and Statutory Returns of SECP	01-07-2025	30-10-2025	15,000	Compliance as per Trade Organizations Act 2013 and SECP annual returns
9.	To convene other Meetings with concerned authorities / forums as and when need arises.	05-01-2025	30-12-2025	10,000	Various as described in approved charter
10.	FPCCI Standing Committees on Hotels and Tourism, Regional Committees on Budget Proposals and other subjects.	05-01-2025	31-12-2025	5,000	PHA Office Bearers and EC members participate at FPCCI Standing Committees on Hotels, Tourism Industry, Taxes, Regional Committees on Tax and Budget to raise hotel industry issues to be redressed through the forum of FPCCI

(Secretary General)

(Chartered Accountant)

22 DEC 2023





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PROPOSED PLAN OF ACTIVITIES

(Under Rule 2(1) and Rule 23(1) of Trade Organizations Rules, 2013)
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For the Year 2026

S. No.	Activity	Time Frame		Financial Impact Rs.	Intended Goals (See Annexure 1-5 for Details)
		Date of Commencement	Date of Accomplishment		
3.	Meetings and Workshops on Hospitality Sector & Skill Development. Tentative dates are subject to Executive Committee approval.	05-01-2026	31-12-2026	15,000	As described in approved charter
4.	Representations and pre and post budget meetings with Tax Authorities, i.e. FBR, SRB, PRA	05-01-2026	31-12-2026	10,000	To promote and protect interest of hotel industry and allied services. PHA actively takes part in meetings with FBR and SRB for anomalies in federal and provincial budgets related to industry
5.	Tourism Conference & Receptions, dates are subject to Executive Committee and Members approval and convenience.	05-01-2026	30-12-2026	20,000	Through Tourism Conference, involve and develop hotels interests for tourism promotion and excellence of industry work areas. Also celebrate World Tourism Day through Seminars and events in collaboration with Provincial governments.
6.	Tourism and Budget Proposals to FBR, SRB, PRA, SMEDA, BOI, FPCCI, Chambers of	10-02-2026	30-05-2026	10,000	Each year PHA in consultation with its members, prepares and submits hotel industry specific federal and provincial budget





	Commerce and other related forums				proposals from first week of February through mid April ensuring that it also reaches to Finance Minister for this purpose.
7.	Participate as an Exhibitor at International Tourism Expo and Pakistan Travel Mart	01-02-2026	31-12-2026	20,000	Association each year participates along with member hotels at PTM, ITE and other Tourism related events.
8.	Elections and Statutory Returns of SECP	01-07-2026	30-10-2026	15,000	Compliance as per Trade Organizations Act 2013 and SECP annual returns
9.	To convene other Meetings with concerned authorities / forums as and when need arises.	05-01-2026	30-12-2026	10,000	Various as described in approved charter
10.	FPCCI Standing Committees on Hotels and Tourism, Regional Committees on Budget Proposals and other subjects.	05-01-2026	31-12-2026	5,000	PHA Office Bearers and EC members participate at FPCCI Standing Committees on Hotels, Tourism Industry, Taxes, Regional Committees on Tax and Budget to raise hotel industry issues to be redressed through the forum of FPCCI

(Secretary General)

(Chartered Accountant)

22 DEC 2023

